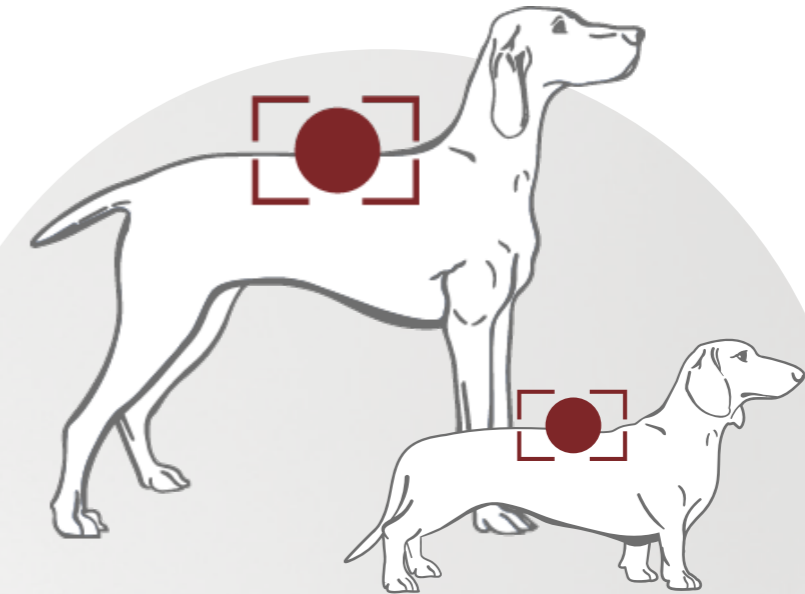


**Multicenter analysis
on the efficacy of FORZA10
Dermo Active VetDiet.**



FORZA10
ACTIVE *Vet Diet*

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GOALS

The purpose of the present work was to evaluate the role played by the **Dermo Active VetDiet** diet based on fish and potato and supplemented with natural principles, on dogs with dermatitis. The efficacy of the diet was tested through a 20-day dietary trial. Results were obtained from specific clinical protocols developed and completed by 51 veterinarians nationwide.



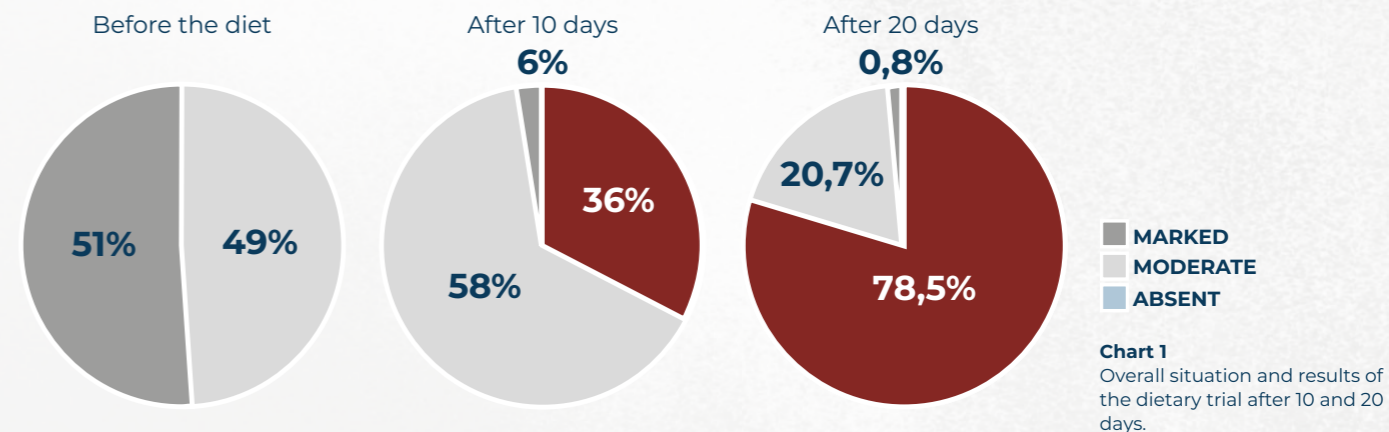
MATERIALS AND METHODS

The FORZA10 Research and Development Center, in collaboration with a pool of **51 veterinarians** distributed throughout the country, initiated and concluded a **dietary trial on 71 dogs** during 2009 and early 2010. The duration of the clinical trial was **20 days**, the minimum time that was deemed necessary to have significant changes in the clinical picture. The study involved examining subjects who presented, in various ways, with typical **clinical manifestations** of dermatological problems: skin redness, itching, dandruff, pyoderma, bad skin odor, dry coat and skin lesions. The dogs examined were exclusively administered the Dermo Active VetDiet diet based on fish, potato and natural principles (Aloe Vera, Burdock) for a period of 20 days. There were 3 visits in the dietary trial: one before the administration of the diet and two follow-up visits carried out after 10 and 20 days of the start of this dietary regimen. During the visits, the veterinarian recorded the status of each disorder, specifying its level: marked, moderate or absent. The breeds predominantly involved in the study were: half-breeds (35.2%), German Shepherd (9.9%), Labrador (7%) and West Highland White Terrier (5.6%). **There were 33 (46%) females and 38 (54%) males.** The average age of the dogs was 6 years. In 63.4% of the cases (45 dogs) the previously used diet was industrial; 31% (22 dogs) were fed a mixed diet (homemade + industrial) and 5.6% (4 dogs) were fed a homemade diet.

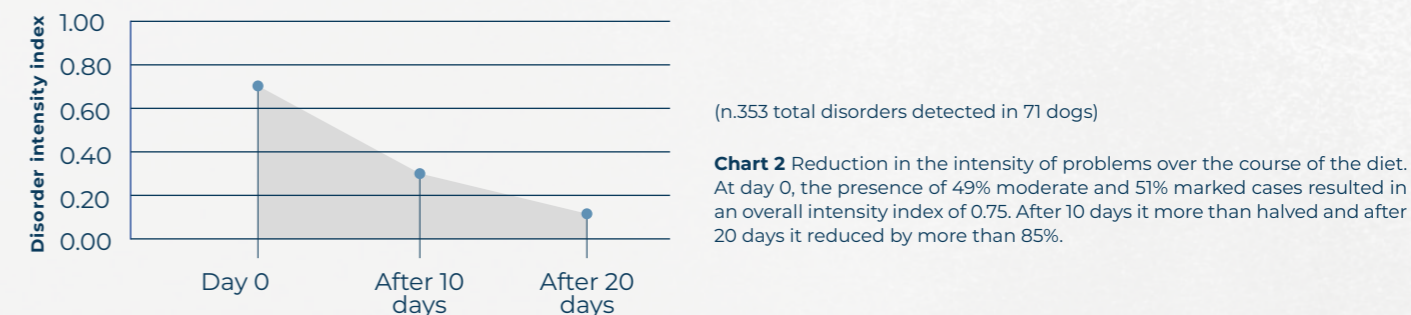
RESULTS

The results clearly showed that **Forza10 Dermo Active VetDiet** is able to reduce dermatitis-related problems in a short time: after only 10 days of the diet, 36% of the recorded problems had returned to a physiological level, while after 20 days this percentage had increased to 78.5% (see Chart 1). The remaining 20.7% of residual problems were also clearly regressed in intensity. Indeed, the trial showed that the disorders still present after 20 days of treatment were the result of an overall improvement in the sample: **marked cases had improved more than 98 percent to moderate or absent altogether.** To measure the overall regression of problems during the diet, we used an **INTENSITY INDEX** (see Chart 2) whose value ranged from 0 (complete disappearance of all disorders) to 1 (maximum intensity of all disorders).

OVERALL SITUATION



GENERAL REGRESSION OF ISSUES



CONCLUSIONS

Forza10 Dermo Active VetDiet is designed and formulated for the management of intolerances, whether food-borne or multifactorial etiology, that target the integumentary system and skin adnexa. Dermo Active VetDiet combines selected **antioxidants** and other valuable natural ingredients with the FORZA10 single-protein formula, which is of recognized effectiveness against eating disorders. Thanks to the innovative and exclusive patented AFS technique, all the properties of the antioxidants and natural principles added to the formula are 100% preserved. The study clearly showed two key results: efficacy and speed of action. In fact, the use of Dermo Active VetDiet resulted in the **disappearance of 78.5%** of the problems and **improvement in 98.6%** of the dogs.

Read more at www.forza10.com in the scientific studies section.

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